

Job Listing

# Senior Visual Designer

Mumbai / Bangalore



Hey, we're looking for a Senior Visual Designer with strong technical skills and a genuine interest in working in the social impact space.



## ***Quick Overview***

You will be closely working with the Creative Head to implement all creative projects handled by the studio. You will be jumping in and out of multiple digital and print-focussed tasks. Your control over pace, timelines and execution plans will be critical. The role requires a combination of strong technical design skills, control over type/colour/layouts/photography, and the ability to empathise with the needs of our partner organisations.





# *What matters to us*

How much do you actually care about designing for social change

The process and steps you follow to design anything

What you have in your portfolio. Particularly how you present 3 really really well documented projects that you have worked on. (We care about quality over quantity, so please don't show us random one-off doodles, or a random "docu-photo series of the city streets" or pack in more projects that you aren't proud of)

How you explain your work in your portfolio. If you're showing group/team projects, please keep it real about what aspect of it did you exactly work on or lead.

How much control you have over typography

How much you understand + your skills in designing for digital / web





# **More on *what matters* to us**

Proper foundational design skills. (You won't make the cut if you aren't in extreme control of this)

Having control over tools :: Adobe Suite, Figma

What you write in your email when you apply for this job (Please don't copy paste a template mail. We will know it. You will definitely not hear from us)

How you execute the pre-work we give you (After your Round 1 Interview)

How you are able to speak and present yourself and your work



# ***What doesn't matter to us that much***

Where you studied

How well you scored in your college

If you're a trained or a self-taught designer. (As far as you know your stuff, we're cool).

Limited work experience (as far as you have worked for at least 3-4 years, doing relevant and meaningful things)

How packed your resume looks / reads (so please don't fill it up for the sake of it)





## ***About Studio Subu***

We specialise in solving communications and design challenges faced by organisations in the social impact space. We work with some of the most reputed orgs, philanthropists, and foundations across India and overseas who are deeply invested in driving social change.

Our solutions help them boost their fundraising, recruitment, partnership and org expansion efforts. We've been around for 9 years and engaged with over 200+ organisations across India. We work on varied types of projects, run capacity building programs, and host bootcamps + conferences through the year. The rest is on our website (We are low key on social media. You won't learn much about us there).

[studiosubu.com](https://studiosubu.com)





## *What working at Studio Subu will feel like*

We are a small team that runs like a SWAT team, doing limited, targeted projects. You will be a part of a lean creative team led by Harish (Creative Head). The team functions at an extremely fast pace, following a rigorous planning and implementation process.

It will feel like working in a high-intensity kitchen. If you don't have your foundational skills in place, it will be hard in the beginning. While it will be a steep learning curve, the team will have your back. Our studio has a reputation for maintaining extremely high standards of quality across all aspects of the solutions. While it will be intensive, if you hack it, you will love it.





# **Perks of working at Studio Subu**

We don't work on weekends. We want you to have a life after 5pm. Our hours are relatively flexible, as far as you put in the grind and get the job done. We don't do WhatsApp for work stuff. We mostly work remotely, but fly down to hang together once a quarter. The team will feel relatively flat in hierarchy.

Your opinions and suggestions matter, and they will be heard (if you've thought them through and if they make sense). The work we do helps drive meaningful impact in our society, it will make you feel good.

***Send across your resume, portfolio, LinkedIn profile, 3 links of what you think are great design references (relevant to the social impact space), and a 250-word honest write up on why you think the links you shared are powerful references.***

**[mail@studiosubu.com](mailto:mail@studiosubu.com)**